RURAL HEALTH SYMPOSIUM

November 16-17, 2017

Jointly provided by the Department of Public Health and the Office of Continuing Medical Education of The Brody School of Medicine of East Carolina University, Vidant Health and UNC Eshelman School of Pharmacy in association with the Eastern Area Health Education Center
Rural areas present a number of challenges for both providers and families in managing and accessing healthcare. This multidisciplinary conference focuses on innovative and collaborative efforts to provide better care to areas with limited resources, exploring community models and new business models.

Who Should Attend
This conference has been planned for Physicians, Nurse Practitioners, Physician Assistants, Pharmacists, Dentists, Nurses, Mental Health Professionals, Social Workers, Integrated Healthcare Professionals, and all healthcare professionals working with patients and their families in rural areas.
All proceedings will be informal. Please plan to dress casually and bring a sweater or jacket for your comfort.

Conference Keynote

Bracing for the Silver Tsunami: Golden Dividends and Strategic Business Opportunities

James H. Johnson, Jr., PhD
William Rand Kenan, Jr. Distinguished Professor
Kenan-Flagler Business School
UNC-Chapel Hill

Nowhere is the urban-rural divide more evident than in the aging of North Carolina’s population. In fully one-half of the state’s counties, which are mostly rural, deaths exceed births and out-migration exceeds in-migration. These counties are literally dying while most of the state’s population growth is concentrated along the I-40/I-85 corridor in mainly two urban counties (Mecklenburg and Wake). Herein lies a propitious opportunity. Aging can be a new engine for innovation, business development, and employment growth, which can potentially eliminate the urban-rural divide and improve the health and wellbeing of our state’s population. American Community Survey data are used to illustrate both the challenges and opportunities inherent in North Carolina’s aging population.

This project is supported by funds from the Bureau of Health Professions (BHP), Health Resources and Services Administration (HRSA), Department of Health and Human Services (DHHS) under grant number # U1OHP28734, Carolina Geriatric Education Center. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by the BHP, HRSA, DHHS or the U.S. Government.
The UNC Center for Aging and Health, Carolina Geriatric Education Center also provided support for this activity.
Upon completion of this knowledge-based program, the participant should be able to integrate new developments in the following areas of practice and rural healthcare.

**Objectives**

**Thursday, November 16, 2017**

### Bracing for the Silver Tsunami: Golden Dividends and Strategic Business Opportunities
- Explore population aging as a disruptive demographic trend in NC
- Advance the view that population aging constitutes a propitious opportunity in our state’s rural areas
- Identify specific aging-related opportunities to create viable businesses, sustainable jobs, and healthy communities in rural NC

### Health Disparities in Eastern North Carolina
- Examine data on various health disparities in eastern North Carolina overall and by race/ethnicity, income and rurality
- Describe social determinants of health that drive health disparities in eastern North Carolina
- Identify public and population health opportunities to address health disparities for the citizens of eastern North Carolina

### NCIOM Update: Future Focus
- Summarize the focus of the NCIOM 2017 Annual Meeting on Accountable Care Communities
- Discuss current Task Forces
- Discuss recent releases towards the twofold mission of the NCIOM:
  - Seek constructive solutions to statewide problems that impede the improvement of health and effective delivery of healthcare for all NC citizens
  - Serve an advisory function at the request of the Governor, General Assembly, and/or agencies of the state government, and to assist in the formation of public policy on complex and interrelated issues concerning health and healthcare for the people of NC

### Maximizing Trauma Care in Rural Areas
- Describe factors influencing the decline of rural America
- Define “rural trauma” in the context of a trauma system
- Define the challenges of rural trauma
- Describe the impediments to care in rural systems
- Apply concepts to case presentations

### Development of a Dementia Friendly Hospital and Community in a Rural Setting
- Discuss the rationale for creating a dementia friendly healthcare and community setting
- Discuss clinical impacts, including significant threats to patient and staff safety related to the cognitive challenged population
- Describe how the rural environment can demonstrate creative ways to embrace community needs that align with the community health assessment that is an IRS requirement in non-profit hospitals

### Better Care Sessions:

#### Innovative Health Care Providers
- Discuss innovative health care provider roles that leverage unique strengths to extend care into communities

#### Integrated Behavioral Health Care: From Clinical Innovation to Fiscal Sustainability
- Explore the intersection of clinical, operational and financial worlds of integrated care
- Identify unique contributions to an integrated care model from diverse members of a healthcare team
- Recognize at least three key factors of success in sustaining an integrated behavioral health care model

### Better Business Sessions:

#### MACRA/MIPS and the Quality Payment Program
- Identify key strategic objectives of the Quality Payment Program
- Differentiate between the two tracks with the Quality Payment Program
- Illustrate how to implement key components of the Merit-based Incentive Payment System to integrate patient centered care and patient engagement
- Explain how to obtain technical assistance, navigation and coaching to aid in successful submission to meet the Merit-based Incentive Payment System
From Papyrus to Population Health: Evolution of the Medical Record
• Describe the evolution of the medical record and what clinical documentation represents in healthcare today
• Discuss the difference between claims and clinical data
• Recognize the role of the EHR in an integrated health system delivering population health

Better Community Sessions:

Transportation Solutions in Northeastern NC
• Describe innovative approaches in tackling transportation barriers
• Discuss lessons learned and best practices for implementing community transportation initiatives
• Discuss transportation barriers across different communities

Working to Reduce the Pediatric Asthma Burden in Eastern NC
• Describe trends in asthma epidemiology
• Describe the partnership between ECU Public Health and Vidant Peds Asthma (ECAPP)
• Describe several “field” asthma research projects in eastern NC
• Discuss the importance of clinical evaluations and referrals by HCPs

Community Food Resources
• Discuss the Coalition for Healthier Eating Community Food Hub
  • Connecting local sustainable growers with consumers to help reduce costs
  • Providing consumers with food that will help enhance their quality of life
• Discuss a model for healthy food options in a small rural area

Friday, November 17, 2017

What Do We Mean by Health Equity?
• Discuss the connection between social determinants of health and health equity toward the elimination of health disparities and health inequities
• Identify examples of innovative approaches and strategies connected to community engagement to improve health outcomes

Considerations for Increasing Workforce Diversity
• List five elements that support the business case for diversity
• Describe the problem of low workforce diversity and balancing recruitment with retention
• Describe bias as a contributor to low workforce diversity
• Describe four considerations for increasing workforce diversity

Challenges for Rural Adolescents
• Discuss the public health and social problems that affect adolescents
• Identify challenges to healthcare for adolescents in rural areas

Innovative Telehealth Applications in Rural Health
• Describe specific telehealth strategies that can be used to connect rural patients with team-based care
• Describe how telehealth strategies can be used for patient screening in diabetes and cardiovascular disease

Accountable Health Communities - An Opportunity for Eastern NC
• Describe current opportunities presented by the NC Office of Rural Health to support population health
• Describe use of a regional community health needs assessment to inform goals and strategy
• Outline the opportunities for partnership to support social determinants of health as part of the health continuum
• Request feedback from audience members regarding the areas in which NC Office of Rural Health can provide assistance

Better Care Sessions:

School Based Health Care
• Describe the evidence-based design of the MATCH middle school based wellness program to promote health behavior change in adolescents
• Discuss key principles of successful partnerships with schools to achieve select goals

Accelerating Integrated Mental Health Initiatives in Schools
• Identify resources and challenges related to the provision of integrated mental health in schools
• Discuss the importance of mental and behavioral health as pediatric integrated care components
• Discuss the impact of interdisciplinary teaming in school-based programs that positively impact the health and wellness of children and families
Addressing Disparities in Health by Promoting a Diverse Workforce and Culturally Competent Healthcare Delivery

- Describe the significance of a diverse and representative workforce in addressing health disparities in rural communities
- Discuss the barriers and opportunities faced by underprivileged healthcare providers in rural healthcare
- Examine the dynamics of collaboration and trust in promoting and providing healthcare with communities and patients who experience disparities

Better Business Sessions:

Enhancing Behavioral Health through Asset-Based Community Development

- Identify the importance of connecting industry, education, and behavioral healthcare resources to build stronger communities
- Explore how to use asset mapping as a tool to address the needs of underserved communities
- Discuss a proposed model that is designed to deliver programming focused on facilitating effective partnerships between business industry leaders, schools, and communities

Maintaining Access to Care while Containing Cost

- Describe the origins of the progressive rise in health care cost
- Identify government policies and programs intended to control health care cost
- Explain the impact of these policies on the practice of medicine and primary care
- Recognize lessons learned from the physician responses to the government policies and programs intended to reduce health costs
- Summarize cost containing strategies beneficial to physician practices

Virtual Care - An Emerging Part of the Rural Health Model

- Discuss key elements and benefits to using virtual care in rural settings
- Discuss emerging virtual health modalities in ambulatory care settings
- Outline operational considerations in implementing technology solutions in rural healthcare

Better Community Sessions:

Collective Impact Approach to Social Determinants of Health

- Discuss the movement from collaboration to collective approaches
- Review a county case study where collective approaches are being implemented
- Identify the take-aways regarding public health and collective work

Addressing Oral Health Challenges in Rural North Carolina

- Identify and present the most significant challenges or barriers to oral health for the people (children and adults) in rural eastern North Carolina
- Present analysis, data and determinants relevant to the significant challenges and barriers that exist for the people of rural eastern North Carolina
- Describe how the Community Service Learning Centers are impacting the identified challenges/barriers resulting in improved oral health for eastern North Carolina people

But... Farmers are Healthy.... Right?

- Discuss the primary health problems affecting farmers
- Identify barriers that keep farmers from seeking health care
- Describe key strategies to help you connect with your farmer patients

Future Directions for Eastern NC

- Review key takeaways and learning from symposium sessions
- Identify opportunities and challenges in rural practice to improve care and health for patients and families
- Develop at least one action step to implement post-symposium
Agenda
November 16, 2017

7:30-8:00 a.m.  Registration & Breakfast Buffet
8:00-8:15 a.m.  Welcome/Conference Goals/Morning Moderator
                 Lorrie Basnight, MD
8:15-9:00 a.m.  Keynote: Bracing for the Silver Tsunami: Golden Dividends and Strategic Business Opportunities
                 James Johnson, Jr., PhD
9:00-9:45 a.m.  Health Disparities in Eastern North Carolina
                 Ronny Bell, PhD
9:45-10:30 a.m.  NCIOM Update: Future Focus
                  Kim Schwartz, MA
10:30-11:00 a.m.  Break/Exhibits
11:00-11:45 a.m.  Maximizing Trauma Care in Rural Areas
                  Eric Toschlog, MD
11:45 a.m.-12:30 p.m.  Development of a Dementia Friendly Hospital and Community in a Rural Setting
                        Marcia Bryant, MSN, RN; Lisa McGaha, BSN, RN; Dianne Denny; Jan Eanes, BSN, RN; Kelly Divita
12:30-1:30 p.m.  Lunch/Networking/Exhibits

Afternoon Concurrent Sessions

Better Care
Afternoon Moderator:
Donna Moses, MSN, RN
1:30 p.m.  Innovative Health Care
Providers
Melissa Roupe, MSN, RN; Bishop James S. McIntyre, Sr.; Renate Macchirole; Samuel Cykert, MD; James Hood, EMS
3:00 p.m.  Break/Exhibits
3:30 p.m.  Integrated Behavioral Health Care: From Clinical Innovation to Fiscal Sustainability
Angela Lamson, PhD; – Moderator
Jennifer Hodgson, PhD; Francisco Limon, PhD; Beverly Stroud; Elie Osta, MD; Rob Doherty, DDS; Sula Ridings; Doug Smith; Rola Aamar, PhD
5:00 p.m.  Adjourn

Better Business
Afternoon Moderator:
Angel Moore, MAED, RHIA
1:30 p.m.  MACRA/MIPS and the Quality Payment Program
Ann Lefebvre, MSW; Monique Mackey, MLS; Mary McCaskill; Sherri Bryant, MIS
3:00 p.m.  Break/Exhibits
3:30 p.m.  From Papyrus to Population Health: Evolution of the Medical Record
Joseph Pye, MD; David Michael, MD
5:00 p.m.  Adjourn

Better Community
Afternoon Moderator:
Tonia Joyner, MS, LCAS
1:30 p.m.  Transportation Solutions in Northeastern NC
Weyling White, MBA; Herb Mullen
3:00 p.m.  Break/Exhibits
3:30 p.m.  Working to Reduce the Pediatric Asthma Burden in Eastern NC
Greg Kearney, MD; Theresa Blount, RN
4:15 p.m.  Community Food Resources
Maxine White, MBA, MPA, JD; Stephanie Pitts, PhD
5:00 p.m.  Adjourn
Agenda
November 17, 2017

7:30-8:00 a.m.  Registration & Breakfast Buffet
8:00-8:15 a.m.  Welcome/Conference Goals/Morning Moderator
                 Ronny Bell, PhD
8:15-9:00 a.m.  Addressing Disparities in Health by Promoting a Diverse Workforce and Culturally Competent Healthcare Delivery
                 Cornell Wright, MPA
9:00-9:45 a.m.  Considerations for Increasing Workforce Diversity
                 Kendall Campbell, MD
9:45-10:30 a.m. Challenges for Rural Adolescents
                 Roytesa Savage, MD
10:30-11:00 a.m. Break/Exhibits
11:00-11:45 a.m. Innovative Telehealth Applications in Rural Health
                 Doyle Cummings, PharmD; Jill Jennings, MS, RDN, LDN; Caley Kropp, MS
11:45 a.m.-12:30 p.m. Accountable Health Communities - An Opportunity for Eastern NC
                       Maggie Sauer, MHA
12:30-1:30 p.m. Lunch/Networking/Exhibits

Afternoon Concurrent Sessions

Better Care Afternoon Moderator:
Karen Koch, MSW, LCSW

1:30 p.m.  School Based Health Care
Suzanne Lazorick MD; Kylie Dotson-Blake, PhD
2:15 p.m.  Break/Room Change
2:20 p.m.  Addressing Disparities in Health by Promoting a Diverse Workforce and Culturally Competent Healthcare Delivery
Francisco Limon, PhD – Moderator
Eeric Bonner, MD; Kendall Campbell, MD; Jessica Suncin; Ayanna Whitfield, PA; Cornell Wright, MPA
3:05 p.m.  Break/Exhibits

Better Business Afternoon Moderator:
Tim Tolson, MD

1:30 p.m.  Enhancing Behavioral Health through Asset-Based Community Development
Loni Crumb, PhD; Janee’ Avent Harris, PhD
2:15 p.m.  Break/Room Change
2:20 p.m.  Maintaining Access to Care while Containing Cost
Lawrence Cutchin, MD
3:05 p.m.  Break/Exhibits
3:25 p.m.  Virtual Care - An Emerging Part of the Rural Health Model
Dan Drake, PhD

Better Community Afternoon Moderator:
Barbara Smith, MS, RDH

1:30 p.m.  Collective Impact Approach to Social Determinants of Health
Stacie Turpin Saunders, MPH; Tracy Grayzer
2:15 p.m.  Break/Room Change
2:20 p.m.  Addressing Oral Health Challenges in Rural North Carolina
Gregory Chadwick, DDS
3:05 p.m.  Break/Exhibits
3:25 p.m.  But...Farmers are Healthy... Right?
LaMar Grafft, MS

3:05 p.m.  Break/Exhibits
3:25 p.m.  Workforce Diversity panel, continued
4:10-4:15 p.m.  Break/Room Change
4:15-5:00 p.m.  Future Directions for ENC
                 Lorrie Basnight, MD and Maria Clay, PhD
5:00 p.m.  Adjourn
Guest Faculty

Rola Aamar, PhD
Postdoctoral Scholar
Vidant Medical Center

Theresa Blount, BSN, RN
Pediatric Asthma Coordinator
Vidant Medical Center

Earic Bonner, MD
General Internist
Director of Continuing Medical Education
Interim Medical Director
Vidant Chowan Hospital
Regional Medical Director
Vidant Medical Group
Edenton, NC

Marcia Bryant, MSN, RN, NE-BC
Vice President, Clinical Operations
Chief Nursing Officer
The Outer Banks Hospital
Nags Head, NC

Sherri Bryant, BS, MIS
Senior Administrator
Quality, Planning, & Analysis/Public Health
Vidant Health

Lawrence Cutchin, MD, FACP
Medical Director
Access East
Community Care Plan of Eastern North Carolina

Samuel Cykert, MD
Professor of Medicine
Director of the Program on Health & Clinical Informatics
UNC School of Medicine
Associate Director for Medical Education
NC AHEC Program

Dianne Denny
Executive Director
Spring Arbor Assisted Living Outer Banks
Nags Head, NC

Kelly Divita
Volunteer and Guest Relations Coordinator
The Outer Banks Hospital
Nags Head, NC

Dan Drake, PhD, RN
Senior Vice President of Operations
Vidant Medical Group

Rob Doherty, DDS
Dental Director
Greene County Health Care

Jan Eanes, BSN, RN
Education Nurse Specialist
The Outer Banks Hospital
Nags Head, NC

Tracey Grayzer
Acting Director
Aramunc Achieves
Burlington, NC

James Hood, EMS, MCEMT-P
Community Paramedic
Lenoir County Emergency Services

James Johnson, Jr., PhD
William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship and Director
Urban Investment Strategies Center
Kenan-Flagler Business School
University of North Carolina
Chapel Hill, NC

Ann Lefebvre, MSW, CPHQ
Associate Director for Statewide Quality Improvement
North Carolina AHEC

Francisco Limon, PhD, LMFT
Behavioral Health Director
Greene County Health Care

Renate Macchirole
Community Advocate

Monique Mackey, MLS
Quality Improvement Manager
North Carolina AHEC

Mary McCaskill
HIT Manager
North Carolina AHEC

Lisa McGaha, BSN, RN
Director of Inpatient Services
The Outer Banks Hospital

Bishop James S. McIntyre, Sr
Senior Pastor, Cornerstone Family Worship Center, Washington, NC
Co-Leader, Heal Thy Neighbors

David Michael, MD
Clinical Informatics
Vidant Health

Herb Mullen
Director of Transportation
Inter-County Public Transportation Authority (ICPTA)

Elie Osta, MD
Medical Director
Greene County Health Care

Joseph Pye, MD
Clinical Informatics
Vidant Health

Sula Ridings
Quality Director
Greene County Health Care

Melissa Roupe, MSN, RN
Senior Administrator, Community Health Improvement
Vidant Health
Co-Leader, Heal Thy Neighbors

Maggie Sauer, MHA
Director
Office of Rural Health
NC Department of Health and Human Services

Stacie Turpin Saunders, MPH
Health Director
Alamance County Health Department
Burlington, NC

Kim A. Schwartz, MA
Chief Executive Officer
Roanoke Chowan Community Health Center
Ahoskie, NC

Doug Smith, CFO and President
Greene County Health Care, Inc

Beverly Stroud
Chief Financial Officer
Greene County Health Care

Jessica Suncin
Community Health Worker
Greene County Health Care

Maxine White, MBA, MPA, JD
Executive Director
Coalition For Healthier Eating

Weyling White, MBA
Practice Administrator
Roanoke Chowan Community Health Center
Ahoskie, NC

Ayanna Whitfield, PA
Greene County Health Care

Cornell Wright, MPA
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North Carolina Department of Health and Human Services
Raleigh, NC
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Director, Research Group for Underrepresented Minorities in Academic Medicine
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School of Dental Medicine
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Associate Professor
Departments of Public Health and Pediatrics

Planning Committee

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Former AHEC intern
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Mental Health Education
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Wanda Wright, RN, DDS, MS, MSD
Division Director, Dental Public Health
School of Dental Medicine
ECU
Joan D. Wynn, PhD, RN
Chief Quality Officer
President
Vidant Home Health and Hospice
Credit

Physicians

Accreditation: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCMCE) through the joint providership of The Brody School of Medicine of East Carolina University, ECU Department of Public Health, Vidant Health and UNC Eshelman School of Pharmacy in association with the Eastern Area Health Education Center. The Brody School of Medicine of East Carolina University is accredited by the ACCME to provide continuing medical education for physicians.

Credit: The Brody School of Medicine of East Carolina University designates this live activity for a maximum of 13.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians (AAFP). Determination of credit is pending.

Pharmacists

Day 1 ACPE# 0046-9999-17-281-L01-P
Day 2 ACPE# 0046-9999-17-282-L01-P

This program, of continuing pharmacy education credit has the potential of 13.5 contact hours for full-program participation. To receive CE credit, attendance must be acknowledged at the registration desk upon arrival at the program. Participants must attend the entire session to receive CE credit.

You can access your CPE Monitor Account through the NABP website link: http://www.nabp.net/programs/cpe-monitor/cpe-monitor-service/ or contact NABP Customer Service at (847) 391-4406.

The University of North Carolina Eshelman School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.®

Nurses

13.5 CNE contact hours

Eastern AHEC Department of Nursing and Allied Health Education is an Approved Provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Centers Commission on Accreditation.

Eastern AHEC Contact Hours

Certificates reflecting 13.5 contact hours of education will be awarded at the completion of the program.
A letter of confirmation which includes a link to a map and e-syllabus will be emailed a week prior to the program date. Please be sure we have a current email address for you upon registration in order to receive all follow-up course information. Hard copies will not be available. Please see registration information for further details. You may make changes to your contact information by visiting MyAHEC (http://my.ncahec.net). MyAHEC will allow you to set up an account to update personal information at any time as well as track your credit record.

This program is being held at Eastern Area Health Education Center, 2600 W. Arlington Blvd., Greenville, NC. http://eahec.ecu.edu/ns/map_directions.cfm

Pre-registration is required. Advanced payment of fee is necessary to guarantee space. Registration fee includes educational sessions, breaks, lunch, and an e-syllabus. Payment may be made by check or by credit card. Registrations may be completed online at www.easternahec.net or faxed to (252) 744-5229. Checks should be made payable to Office of CME.

Registration Fees:
Full Conference:
$250.00  MD/DO/PharmD/Other Doctorates
$150.00  PAs/NPs/Other Healthcare Professionals/Social Workers
$100.00  Residents/Students

Thursday or Friday:
$130.00  MD/DO/PharmD/Other Doctorates
$80.00  PAs/NPs/Other Healthcare Professionals/Social Workers
$50.00  Residents/Students

By attending this event, I acknowledge that Eastern AHEC staff and/or their designees including news media may take general (not close-up) photos or videos of this event for marketing/publicity purposes, and I further allow my likeness to be used in this manner. If I do not wish to appear in these photos or videos, I understand that it is my responsibility to notify Eastern AHEC staff so my preference can be met.

To be eligible for a refund, cancellations MUST be emailed to easternahec@ecu.edu at least one week in advance of the activity.
No refunds will be given for cancellations less than one week prior to the activity.
For continuing professional development activities canceled more than one week prior to the activity:
• A $35.00 fee will be deducted from the refund, OR
• The registrant may elect to apply the full amount toward a future Eastern AHEC continuing professional development activity being held within one year, OR
Substitutions are welcome; advance notification encouraged

A block of rooms is being held for course participants until October 15th at a special rate: $89.00 per night at the Holiday Inn Express (909 Moye Blvd.) in Greenville. For room reservations please call 252-754-8300 or use the following link: Click here

We also have a block of rooms at the Holiday Inn located on Greenville Boulevard. Please call 877-271-2616 and ask for the Rural Health Symposium group block. They can book online at www.higreenvillenc.com and key in the group code TRH or simply click on the link below.

Americans with Disabilities Act
Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the Department of Disability Support Services at (252) 737-1016 (V/TTY) at least five business days prior to the program.

For more information about this program, please contact Christie Martin at martinchr16@ecu.edu or 252-744-5223.
RURAL HEALTH SYMPOSIUM
November 16-17, 2017 The Education Center at Eastern AHEC, Greenville, NC
Register online at www.easternahec.net; Register by fax at 252-744-5969
Register by mail at Eastern AHEC, PO Box 7244, Greenville, NC 27835-7244

Last Name ____________________________First Name __________________________Middle Initial ___________

AHEC ID        Can be the last four digits of your social security number or any four digits you can easily remember but should be the same for all AHEC programs you attend.

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City ___________________________________ State _________ Zip _____________
Phone ______________________ Email ___________________________________

Home

Street/PO Box ________________________________________________________
City ___________________________________ State _________ Zip _____________
Phone ______________________ Email ___________________________________

Afternoon sessions will be held in three tracks for which participants must pre-register. We will attempt to accommodate all requests, however space will be limited for the afternoon workshop and your first choice may not be available. Please specify your selections in the box below.

Day 1: Better Care
[ ] 1:30   Innovative Health Care
[ ] 3:30   Integrated Behavioral Health

Day 1: Better Business
[ ] 1:30   Quality Payment Program
[ ] 3:30   Population Health

Day 1: Better Community
[ ] 1:30   Transportation Solutions
[ ] 3:30   Pediatric Asthma
[ ] 4:15   Community Food Resources

Day 2: Better Care
[ ] 1:30   School Based Health Care
[ ] 2:20   Workforce Diversity Panel

Day 2: Better Business
[ ] 1:30   Community Development
[ ] 2:20   Access to Care
[ ] 3:25   Virtual Care

Day 2: Better Community
[ ] 1:30   Social Determinants of Health
[ ] 2:20   Oral Health Challenges
[ ] 3:25   Farmers are Healthy

Program Number C51062

[ ] Full Conference  [ ] Thursday or  [ ] Friday

Method of Payment

[ ] $250 MD/DO/PharmD/Other Doctorates
[ ] $130 MD/DO/PharmD/Other Doctorates
[ ] $150 PA/NP/Other Healthcare/Social Workers
[ ] $80  PA/NP/Other Healthcare/Social Workers
[ ] $100 Residents/Medical Students
[ ] $50    Residents/Students

Check/Cash Enclosed for $ _____________________ Charge:  [ ] VISA  [ ] MasterCard  [ ] AmEx  [ ] Discover

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Billing Address_________________________________________________________

City________________________________________________________State_________Zip_______________

Account No.        [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]  [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]

Exp. Date___________ Security Code (last 3 digits on back of card) [ ] [ ] [ ]